

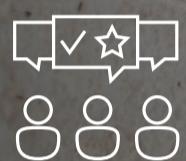
# Strategie 2030

## VEKA Gruppe

**VEKA**  
AKTIENGESELLSCHAFT

UNSERE MISSION

**we care**



Wertschätzung  
Appreciation

AKTIENGESELLSCHAFT

UNSERE WERTE

**we act**



Mut  
Courage

UNSERE VISION

**we grow**



Vertrauen &  
Verantwortung  
Trust & responsibility

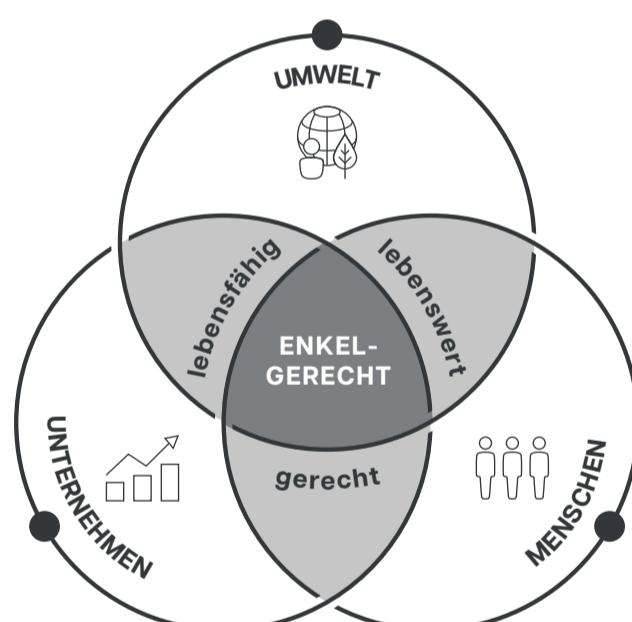
UNSERE ZIELE & INITIATIVEN



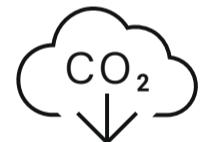
Profitabilität  
als Treiber für  
Investitionen



Wachstum  
oberhalb des  
Marktniveaus

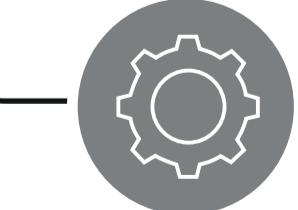


Mitarbeiter-  
motivation &  
-performance



Klima-  
neutralität  
in 2045

Prozess-  
perspektive



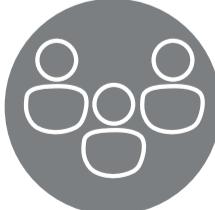
O2C | R2P | P2P  
I2D

Kunden-  
perspektive



Kundenzentrierung

Mitarbeiter-  
perspektive



H2R

Umwelt-  
perspektive



S<sup>3</sup> | Scope-spezifische  
Sequenzierung