

Strategy 2030

VEKA Group

VEKA
AKTIENGESELLSCHAFT

OUR MISSION

we care

OUR VISION

we grow

OUR CORE VALUES

we act



Appreciation



Commitment



Courage

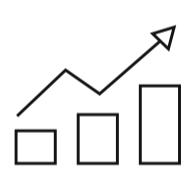


Trust &
responsibility

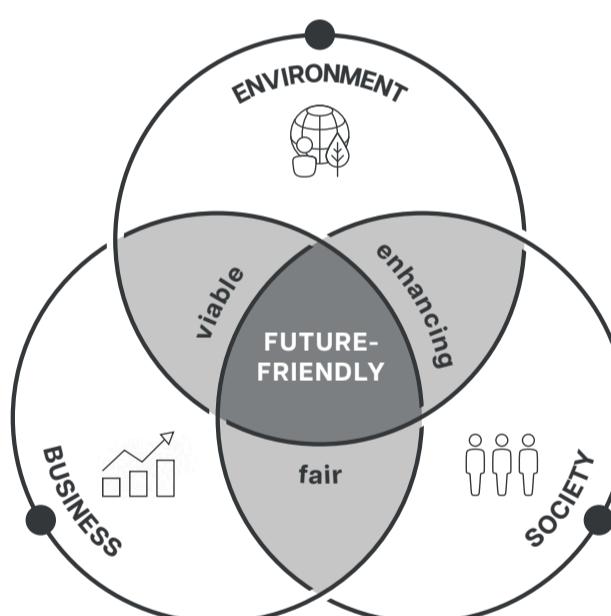
OUR TARGETS & INITIATIVES



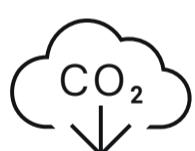
Profitability
to fuel
investments



Above market
growth



Employee
engagement &
performance



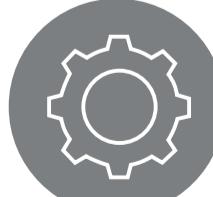
Towards net
zero in 2045

Process
perspective

Customer
perspective

Employee
perspective

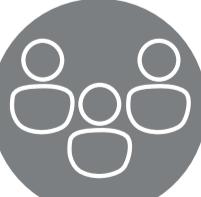
Environmental
perspective



O2C | R2P | P2P
I2D



Customer centricity



H2R



S³ | Scope-
specific sequencing